## TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



## **NEWS RELEASE**

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## "IT'S ALL IN THE HEART OF HERNDON" 2011 EVENTS GUIDE AVAILABLE FROM TOWN OF HERNDON

Herndon, VA (November 15, 2010) – The Town of Herndon has produced a promotional brochure that highlight events taking place in Herndon throughout 2011.

The 2011 "It's All in the Heart of Herndon" Events Guide features a comprehensive, month-by-month listing of events as well as summaries highlighting Herndon's downtown attractions, arts and entertainment and more. The guide is distributed to all area hotels, to downtown shops and restaurants, to local businesses, via highway welcome centers, Dulles Airport visitors' portals, public spaces and more.

The 2011 Events Guide is produced by the town's Public Information Office. To obtain copies, contact <a href="mailto:information@herndon-va.gov">information@herndon-va.gov</a> or (703)435-6800 X2084. A PDF is attached, and the guide will be posted on the town's Web site at <a href="https://www.herndon-va.gov">www.herndon-va.gov</a>.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3<sup>rd</sup> largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. *Business Week* Magazine has named Herndon one of the nation's "Best Affordable Suburbs," and *Money* Magazine has ranked Herndon among its "Best Places for the Rich and Single."

For more information, visit the town's Web site at www.herndon-va.gov.

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